



Beyond Vision - Business sense that saves rands



# Print Director

**Print Director has a solution to REDUCE  
hard output costs by 15-20% EFFORTLESSLY**



Print Director



# MANAGE DOCUMENT COSTS

While you focus on your business, allow Print Director to keep a close eye on your document costs.

Managing your output fleet can be challenging. That's why Print Director has been developed to assist you in managing document costs.

## Cost saving functions such as:

1. Lowest Cost Routing
2. Limiting colour to certain users
3. Manage "Non" work related printing/copying
4. "Follow Me" printing
5. "Secure Document Release"

Making sense of your output costs can lead to a real 30% savings on your documents.



## Vendor Neutral:

Print Director is a truly vendor neutral product, that allows you to manage any brand or make of printer/ copier through a central consol.

## Local is better:

Print Director is the leading South African developed and supported document cost management software.

With more than 6 years of development, we have in excess of 2 000 printers and copiers making use of our product, in some of the largest companies in South Africa.

## The advantage for you:

1. Installations carried out efficiently and on time, as the developers can update patches and resolve issues in "Real Time", no waiting for resolutions from international time zones and companies
2. Customization to your requirements
3. Direct access to developers, mitigates project "Risks"
4. Developed By South Africans for South African companies
5. Contributing to the South African economy and local technology development

You get the full functionality of Print Director irrespective of what devices you have.

# VALUE THROUGH INFORMATION

## Reports:

- Summary reports, giving you a summary of your organizations costs
- Detailed reports, explaining in detail how these costs are made up
- 3rd Level reporting is standard



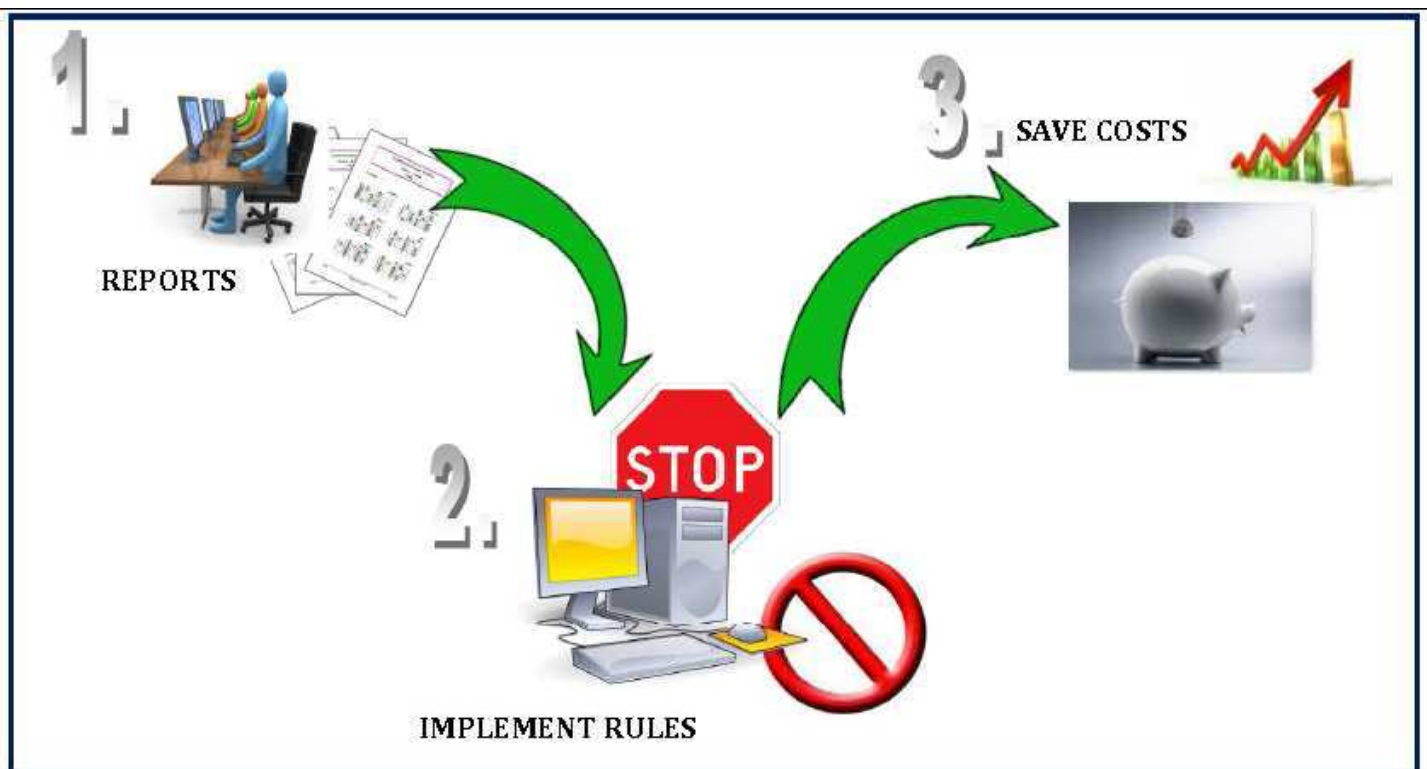
## Reports allow you to allocate document costs:

- By Region
- By User
- By Output Device
- By IP Address/ Workstation
- By Department

*"By making use of the above Reports"*

- Analyze information,
- Implement "Rules"
- Save

## COST SAVING PROCESS:



# “FOLLOW-ME” LESS WASTE, IMPROVED PRODUCTIVITY

“Follow-Me” printing allows users to release their documents at any device within the organization.

This can be achieved by users identifying themselves either through a code or card release system. Some brands allow Print Director to integrate into their front panel, and for those not supported, an external unit can be used, ensuring a total solution

Secure Document Release is standard with “Follow-Me”, which assists you in reducing wastage or ensure confidentiality.



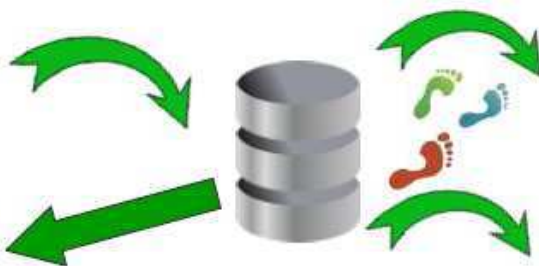
## “FOLLOW ME”:

### Benefits include:

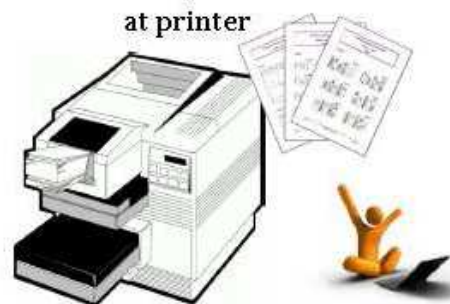
1. Enhance security, as the user is at the device when the print job is released
2. Improves productivity, allowing users to continue with their work, even when their “default” printer/copier is faulty, by producing documents on any other device in the company
3. Supports most “Card” systems
4. Supports Multi-Vendor environments
5. Reduces wastage, users are at the device when the job is released
6. On certain brands, the print job can be selected that needs to be printed, and deleted if not required, reduces costs of unnecessary documents being printed
7. Automatic deleting of print jobs not released from “Print Queue” within a certain time



Deleted if not collected



Document released when user at printer



# REAL RETURN ON INVESTMENT

## Savings broken down:

<b>% Saving Function</b>	<b>Areas Saved</b>
20% Reduce Abuse	Paper, Toner, Maintenance, electricity consumption
15% Limit Colour	Colour Toner Costs
5% Improve Productivity	Wasted Time by users unable to print copy
10% Reduce Wastage	Paper and Toner

Additional to the above savings, by making use of Print Director reports, you can make informed decisions on future hardware purchases, ensuring you don't "Over Capitalize" on hardware, which can cost your company millions.

## ABOUT PRINTSOL:

Printsol is a value added distributor of software solutions to the Office Automation industry in South Africa.

The company strives to form strategic partnerships with best of breed Office Automation Value Added Resellers, who we work with to ensure that their clients get the best possible solution for their requirements.

We continually seek new products that we believe will add value to the Managed Print Services offering of our clients.

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